



2024 SPONSORSHIP OPPORTUNITIES



ENTREPRENEURSHIP

INNOVATION

COLLABORATION



A SPIRIT OF COLLABORATION

Northeast Ohio has a rich history of entrepreneurship, innovation, and collaboration. That same spirit is rising again, growing stronger than before. Polymer science, biotechnology, software development, manufacturing, the arts, and small businesses are all contributing to the exciting momentum and economic growth taking place in our communities.

A VIBRANT ENTREPRENEURIAL COMMUNITY

The best entrepreneurial startups succeed when there is a strong sense of community, collaboration, and support. Together, these elements foster innovation and economic growth within a region. Since 2018, Bounce Innovation Hub has been at the forefront of creating such a thriving and vibrant community of entrepreneurs.

With the support of our partners, we have seen many small businesses, women and minority-led startups, technology companies, and others, grow and flourish due to the generosity of partners who share our vision of supporting the renewed entrepreneurial spirit in northeast Ohio.

We rely on private funds for continued support for programming, education, and services, all of which lead to entrepreneurial success, innovation, and an enriched community.

We invite you to become a proud sponsor of this entrepreneurial community!





BOUNCE INNOVATION HUB

Bounce Innovation Hub was founded in January 2018 and serves northeast Ohio entrepreneurs, startups, and small businesses. Located in downtown Akron, the nonprofit organization comprises more than 300,000 square feet and nine stories in one of the former Goodrich buildings.

650+
TOTAL CLIENTS
SERVED

THE ENTREPRENEURIAL JOURNEY

Bounce supports hundreds of entrepreneurs and startups through a range of programs and initiatives including mentorship, coaching, affordable workspace, and a myriad of services to help entrepreneurs navigate the challenges of their startup journeys.

Our building is filled with tech startups, small businesses, and creative organizations. There are also coworking spaces, private offices, lab spaces, event and meeting spaces, the Stray Dog Café, and artwork from local artisans..

THE "HUB"

The building provides more than just an office, a lab, or a maker space for emerging companies. It offers an entrepreneurial experience that is unique to Northeast Ohio. In the "Hub" clients can network, collaborate, and attend events that foster innovation, strong business relationships, and startup success.

Additionally, numerous educational programs, networking events, and pitch competitions take place within the "Hub" providing opportunities for exposure and collaboration with industry experts and investors.



BOUNCE COMMUNITY EVENTS

During our community events we invite the public, as well as emerging and established entrepreneurs, to experience all the wonderful services we offer, including free coworking days, tours of the facility, and special educational sessions. Visitors can also meet with Bounce team members and representatives from other support resources who help entrepreneurs achieve their dreams.

FOOD TRUCK WEDNESDAYS (5 annually)

Held once a month during the summer, we open our parking lot to the best area food trucks and invite the public to attend and enjoy lunch and see the Bounce facilities. This special series is very popular with more than 1,000 visitors per season.

FREE COWORKING DAYS (12 annually)

Free Coworking Days is one of our most popular events as we open our doors and allow the public to use our first-floor coworking space (the "Generator") free for the entire day. This experience allows interested individuals to get a first-hand look at how being a Coworking member offers great space, services, and above all, a community of innovation.

OTHER SPECIAL EVENTS

Often, we will have special events such as guest speakers, demonstrations, and other events that attract a wide audience. These events are available for sponsorship when they occur.



12,000
AVG. ANNUAL
VISITORS

Sponsorship Levels	Food Truck Wednesdays	Free Coworking Days	Other Special Events
Sponsor a day	\$3,500	\$2,500	\$3,500
Sponsor entire series	\$15,000	\$25,000	NA

All sponsorship packages include featured logo and name recognition on all advance and day-of-event marketing including program, signage, digital displays, website, social media, and news releases at a level consistent with the amount of the sponsorship package.

OUR SIGNATURE EVENTS

PERFECT PAIRINGS (SPRING)

The combination of two different items that come together often make “the perfect pairing.” We believe that the combination of established businesses with new startup companies often will lead to innovative new products, creative solutions, and increased awareness.

This signature event brings together emerging entrepreneurs with established professionals and includes exhibits, special presentations, and the “perfect pairing” of a signature entrée and cocktail/beverage.



THE BURTON D. MORGAN FOUNDATION ANNUAL STARTUP SHOWCASE (FALL)

This event is a night of celebration focusing on our entrepreneurs and their innovative achievements over the past year. The Startup Showcase connects local entrepreneurs with potential customers, investors, and partners to help foster continued growth and innovation in Northeast Ohio.



The event features a formal dinner, exhibits, speakers, an update from the Bounce CEO, and great networking opportunities.



255
EVENTS
IN '23

SIGNATURE EVENT SPONSORSHIP LEVELS

All sponsorship packages include featured logo and name recognition on all advance and day-of-event marketing including program, signage, digital displays, website, social media, and news releases at a level consistent with the amount of the sponsorship package.

Benefits of Sponsorship	\$10,000 (Startup Showcase Only)	\$8,000 (Perfect Pairings Only)	\$5,000 (Both Events)	\$2,750 (Both Events)	\$1,500 (Both Events)	\$650 (Both Events)
Event sponsorship level	"Presenting"	"Presenting"	"Partnership"	"Community"	"Collaboration"	"Networking"
# Of sponsorships available	2	2	Unlimited	Unlimited	Unlimited	Unlimited
Bounce Corporate Sponsorship *	Collision (1-year)	Collision (1-year)	Collaboration (1-year)	NA	NA	NA
# Of tickets provided to event	8	8	6	4	4	2
Opportunity to table at event	Yes	Yes	Yes	Yes	NA	NA
Opportunities to welcome guests	Yes	NA	NA	NA	NA	NA

* Bounce Corporate Sponsorships include a coworking membership with benefits to the Bounce Generator (1st-floor) for one full year.



A STRONG STATEMENT OF SUPPORT

53,000
HOURS SERVING
CLIENTS

As a Corporate Sponsor, you are committing to more than just Bounce Innovation Hub and our programming. With your sponsorship, you are making a strong statement of support for local innovation, economic growth, and diverse entrepreneurs whose businesses will affect Northeast Ohio and beyond.

CORPORATE SPONSORSHIP LEVELS

We invite you to join an exclusive league of supporters dedicated to fostering entrepreneurship and innovation in Northeast Ohio. As a Corporate Sponsor of Bounce, you'll not only be supporting pioneering advancements but also positioning your brand at the forefront of innovation.

By aligning with us, you gain unparalleled visibility into the region's most promising new ventures and recognition as an entrepreneurial leader in the region, showcasing your commitment to driving progress and shaping the future. Join this elite group of supporters and unlock the unique opportunities that come with being a part of Bounce Innovation Hub.



Item	\$100,000 Presenting Partner	\$50,000 Catalyst Sponsor	\$25,000 Connection Sponsor	\$10,000 Collision Sponsor	\$5,000 Collaboration Sponsor
Number of open-desk coworking memberships	2	1	1	1	1
Number of free private event space rentals	4	2	NA	NA	NA
Partner pricing on additional events	Yes	Yes	Yes	Yes	Yes
Inclusion in Bounce networking events	Yes	Yes	Yes	Yes	Yes
Tabling opportunity at Startup Showcase	Yes	Yes	Yes	NA	NA
Special Recognition in Annual Report	Yes	Yes	NA	NA	NA
Social media posts promoting partnership	Quarterly	Quarterly	Bi-Annual	Bi-Annual	Annual

If you are considering sponsorship but would like to discuss other options, we are happy to develop a custom sponsorship package that meets your giving needs. All sponsorship packages include featured logo and name recognition on all advance and day-of-event marketing including programs signage digital displays, website, social media, and news releases at a level consistent with the amount of the sponsorship package.

A COLLABORATIVE COMMUNITY FOSTERING THE ENTREPRENEURIAL EXPERIENCE

If you are interested in becoming a sponsor
of Bounce Innovation Hub, please contact:

Jessica Sublett
Chief Executive Officer
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or

Rose Saborse
Director of Community and Partnerships
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