

# OUR CORE ELEMENTS

# 2025 - 2027



- 1 PROGRAMMING FOR SUCCESS**  
At Bounce, we understand that behind every successful venture lies a driven individual with a vision. That's why our programs are founder-focused and designed to empower entrepreneurs with the skills, resources, and mentorship needed to navigate the complexities of starting and scaling their ventures.
- 2 CONVENING OUR COMMUNITY**  
Through our ecosystem-building initiatives, we strive to create a dynamic and inclusive environment where diverse groups of people can come together, collaborate, and thrive. Through this work, we aim to break down silos, inspire cross-pollination of ideas, and ignite new opportunities for growth and economic opportunity.
- 3 A PLACE FOR GROWTH**  
Our vibrant community hub is not just a physical space but a catalyst for growth, creativity, and collaboration. Step inside, you'll find a dynamic ecosystem designed to nurture the entrepreneurial spirit and fuel the aspirations of visionaries and trailblazers alike.

# THREE YEAR STRATEGIC PLAN

# 2025 - 2027

## GOAL 1

Accelerate innovative businesses and foster a culture of growth that drives the region's economy.

### OBJECTIVES

- Accelerate the commercialization of new technologies by scaling the support infrastructure for advanced materials, healthcare, and software/IoT startups.
- Increase resources available to startups served by Bounce.
- Advance companies to \$1M in revenue and/or capital raises.
- Deliver accessible educational content focused on growth for all startups and small businesses.

**Success = The growth of a robust program where startups rapidly scale, secure significant capital, and contribute to the region's economic vitality.**

## GOAL 2

Lead cross-organizational initiatives and convene ecosystems that align resources, expertise, and partners to support broader economic growth for the region.

### OBJECTIVES

- Lead startup commercialization and technology acceleration efforts within the Polymer Industry Cluster
- Lead entrepreneurial ecosystem building and convene the Spark working group within the Elevate Greater Akron initiative
- Lead and collaborate on new opportunities to increase ecosystem capacity and access to new resources for small businesses
- Serve as the front door for entrepreneurship and innovation, promoting collaboration between stakeholders

**Success = A unified, collaborative ecosystem where organizations across the region work together seamlessly to accelerate innovation, support small businesses and drive sustainable economic growth.**

## GOAL 3

Enhance and maintain a state of the art facility designed for companies who are looking to innovate and grow.

### OBJECTIVES

- Maximize the occupancy, use, and efficiency of the Bounce facility
- Create a density of innovative startups and businesses in Bounce
- Attract anchor "Innovation Studios" that intentionally connect industry to the startup community
- Serve as a central hub for innovators, entrepreneurs, researchers, business leaders and investors in Northeast Ohio

**Success = A vibrant innovation hub filled with diverse dreamers and doers that support the long-term sustainability and success of the organization.**