



## For Immediate Release

### **Bounce Introduces New Hands-On Workshop Series to Take Entrepreneurs Beyond the Startup Phase**

[Akron, Ohio, 9/23/24]—Entrepreneurs looking to expand their skills and take their businesses to the next level are invited to participate in an innovative new workshop series that combines hands-on activities and informative discussions.

The “Beyond Startup” workshop series is designed for entrepreneurs who are looking to expand their skills and knowledge to scale their businesses effectively. Topics covered in the series include using QuickBooks to develop a bookkeeping process, establishing a strategic brand identity, building a web presence, sales prospecting, and setting annual and quarterly milestones. More than just a presentation, participants can expect hands-on activities and actionable strategies that can be implemented immediately to take their business to the next level.



The workshops' interactive and hands-on format allows participants to engage with industry experts and fellow entrepreneurs, fostering valuable networking opportunities and the exchange of ideas.

The "Beyond Startup" workshops will be held twice a month, beginning on Wednesday, October 16, 2024. The first topic of the series is “Develop a bookkeeping process with QuickBooks to gain insight into your startup’s finances.” In this first workshop, participants will set up a bookkeeping process that gives them clear, ongoing insight into their startup’s financial status. The facilitator for the workshop is Phelan Spence, Manager, Business Strategy Services at JumpStart.

Other upcoming workshops in the series include Brand Identity on November 6, Building a Web Presence on November 20, Sales Prospecting on December 4, and Milestone Planning for 2025 on December 18. All workshops occur from 10:00 to 11:30 a.m. and are held at the Bounce Innovation Hub in Akron.

Each workshop session focuses on a different aspect of entrepreneurial growth. Participants can attend all sessions or just select ones that meet their current needs. Workshops require advance

registration and are free to Bounce clients, tenants, remote tenants, and monthly Generator members. There is a \$5 fee for non-clients.

Entrepreneurs interested in participating in the workshop series can find more information and register at <https://bouncehub.org/events-directory/beyondstartup/>

### **About Bounce**

Bounce Innovation Hub is the region's first open innovation hub, serving northeast Ohio's entrepreneurs, startups, and small businesses. Located in Akron, it comprises more than 300,000 square feet of co-working, event, and meeting space, plus office, lab, and light manufacturing space, and it houses more than 50 organizations.

### **Media Inquiries**

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